



## 2018 Fundraiser Incentives

***Incentive calculations will be based on funds raised online or received in the SIRE administrative office, 11211 Katy Fwy, Suite 660, Houston, TX 77079 by Oct. 11.***

**SIRE Client Riders – NEW THIS YEAR !!! -- All SIRE Riders who raise at least \$100 can qualify for SIRE tuition credit in 2019.** In addition, the Top 24 fundraisers get to participate in a scenic and exciting trail ride at 7iL on Oct. 20, 2018; Must raise at least \$500 to qualify for the trail ride. Top two fundraisers will be recognized as trail bosses. All 24 receive a top fundraiser prize.

- 1) \$50 - \$99 Saddle Up for SIRE T-Shirt
- 2) \$100 - \$249 – T-Shirt, 1 General Admission (GA) ticket to the BBQ\* and \$10 in tuition credit\*\*
- 3) \$250 - \$499 – T-Shirt, 1 GA ticket, \$25 in tuition credit\*\*
- 4) \$500 - \$999 – T-Shirt, 2 GA tickets and \$50 tuition credit\*\*
- 5) \$1,000 to \$2,499 – T-Shirt, 4 GA tickets and \$100 tuition credit\*\*
- 6) Over \$2,500 – T-Shirt, 4 GA tickets and tuition credit\*\* equaling 10% of funds raised

\*General admission tickets include lunch and all entertainment.

\*\**Only funds raised by riders or people on their fundraising team count toward tuition credit or GA tickets. Additional funds gifted to client riders from other fundraisers will count toward winning a spot on the trail ride.*

**Bring-Your-Own-Horse Riders** – The registration fee is \$75 for those who sign up prior to Oct. 1 or \$100 thereafter. The fee for youth riders 18 and under is \$60 prior to Oct. 1 or \$80 thereafter. The registration fee includes T-shirt, lunch and entertainment. All participating horses must have proof of negative Coggins dated within one year of ride date. In addition, all riders are encouraged help raise funds for the SIRE program to earn extra valuable prizes.

- 1) \$100 - \$249 – Additional General Admission (GA) ticket for a guest & a SIRE Tumbler
- 2) \$250 - \$499 – 2 GA tickets and SIRE T-Shirt
- 3) \$500 - \$999 – 2 GA tickets and a SIRE Hoodie
- 4) \$1,000 to \$2,499 – 4 GA tickets and choice of additional Rider entry so you can bring a friend or SIRE Saddle Blanket
- 5) Over \$2,500 – 4 GA tickets and \$200 Gift Card to Charlottes Saddlery

\*General admission tickets include barbecue lunch and all entertainment

**Virtual Trail Riders** – Those fundraisers who don't wish to ride can still be a part of the fun. Top fundraisers qualify for the following bonus prizes depending on funds raised.

- 1) \$50 - \$99 –Saddle Up for SIRE decal
- 2) \$100 - \$499 – T-Shirt and decal
- 3) \$500 - \$999 – T-Shirt, decal and SIRE Hoodie
- 4) \$1,000 to \$2,499 – T-Shirt, decal and choice of \$50 Charlotte's Gift Card or \$50 VISA Gift Card
- 5) Over \$2,500 – T-Shirt, decal and choice of \$200 Charlotte's Gift Card or \$200 VISA Gift Card

### **FUN PRIZES**

Prizes will be given to equestrian groups or barns/trainers who bring the most riders to the trail ride, riders who travel from the farthest away to participate, and groups and individuals who wear the most outrageous costumes. SIRE riders who come in costume also participate in a costume contest and will receive prizes.

### **SOCIAL MEDIA PRIZES**

Special recognition awards will be given to individuals who create the most social media buzz about this year's Saddle Up for SIRE event.

