

## LET'S GET STARTED!

Please read through the instructions once before starting

1. Click the Saddle up for SIRE banner on the homepage on our website: [www.sirehouston.org](http://www.sirehouston.org). You will then see this page:  
Scroll down and click the “REGISTER NOW” Button



2. Click the “Add to Cart” button to register yourself.
  - a. \*\*Big change...You do not have to create your team to register, all of that can be done later.
3. You will be asked if this is a registration for you or someone else. Check the appropriate option and click “Next”
4. Fill out the registration information and click “Next”
5. You can then review your information and choose to “Check Out” or Add Another Registration”
6. Once all your registrations are complete click the “Checkout” button
7. Once completed you will receive a confirmation email explaining how to set up your Fundraising Page.

Once you have registered you will be sent an event confirmation for this year's event...

**EVENT DETAILS**

Event Name	<a href="#">Saddle Up For SIRE 2018</a>
Starts	Saturday, October 20, 2018 7:00 AM CDT
Ends	Saturday, October 20, 2018 4:00 PM CDT
Location	71L Ranch <a href="#">6389 Mill Creek Rd Cott Sorber, TX 78933</a>

**TRANSACTION SUMMARY**

Transaction Date	Monday, April 30, 2018 3:06 PM EDT		
Name	Attendees	Amount	Total
Event Ticket - SIRE RIDER #1	1	\$0.00	\$0.00
	<b>Total Amount</b>		\$0.00
	<b>Total Paid</b>		\$0.00

**REGISTRANT SUMMARY**

[Review or Edit](#) the registration details.

Name	Email	Registration Level	Fundraiser
Joe Wappelhorst	<a href="mailto:joswappo@gmail.com">joswappo@gmail.com</a>	SIRE RIDER	Yes*

\*We've emailed each fundraiser a link to set up their fundraising page.

Joe Wappelhorst	<a href="https://sire.saddleup.org/saddlefundraiser2018/register=5756c7d3-c73a-420f-b672-9eac4f6b72e3">https://sire.saddleup.org/saddlefundraiser2018/register=5756c7d3-c73a-420f-b672-9eac4f6b72e3</a>
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Please note the link at the bottom of the email. This is the link to your fundraising page! Click on that and you will get to the following. Or you can go to the SIRE website, click on the Saddle Up banner and choose yourself to get to your fundraising page. (NOTE – this has been updated for the current year)

SIRE - Saddle Up For SIRE 2018

Joe Wappelhorst's Fundraising Page | Joe Wappelhorst

Turn on Back | Turn Page

Log Out | [Home](#) | [All Pages](#) | [Contact](#) | [SIRE Website](#) | 2018

### Joe Wappelhorst's Fundraising Page

67,746,511,000

Your Progress

0% \$0.00 of \$1.00 raised

of your goal reached

Promote Your Fundraiser

View Here for instructions on how to promote your fundraiser

[Raise Money via Email](#) | [Raise Money via Facebook](#) | [Raise Money via Twitter](#) | [Copy Your Page Link](#)

If you go directly to your fundraising page there is a link at the bottom to go to this control panel.

This is where you can personalize your personal and team fundraising pages, send out emails. See donations and share on social media.

- There are four important tabs at the top of the page
  - Dashboard
  - Post Update
  - Edit Page
  - Settings
- On the Dashboard page you can:
  - Track your progress
  - Send emails
  - Post to social media
  - Change your fundraising goal
  - And get a link to your personal page to share with others.
- The post update tab has tools for posting to social media
  - This is easy and connects to your Facebook or Twitter account.
- The “Edit Page” Tab is where you can share your personal story and add pictures. (More on this later)
- The “Settings” tab is where you can
  - Download the Fundraising App for your phone
    - Do this right away!
  - Connect to your Social Media Accounts
  - Change your Password

### **HOW TO MAKE YOUR GIVING PAGE GREAT**

**(These instructions also hold true for your Team Page)**

1. Go to the “Edit Page” tab
  - Click on “Profile Picture” and upload a picture of yourself. A picture of you from the shoulders up and SMILING works best! It is ok to have other people in the photo with you. You can use the photo editing tool to crop your image so it fits well into the space provided. Just click on your picture and drag the corner of the cropping tool to select the portion your picture you wish to display.
  - Click on “Your Story” there is a generic story, but it is important to tell people about yourself. Tell your story. (Here is an example)

Hi, my name is \_\_\_\_\_, and I am a rider at SIRE. SIRE helps me grow stronger, build confidence and learn new skills all with the help of my horse partner \_\_\_\_\_ (horse’s name) \_\_\_\_\_. I love being part of SIRE because (List some reasons you love SIRE).

I am helping raise money for SIRE so that more people like me can achieve the benefits of therapeutic horseback riding. Please donate today. Your donation will help take care of the horses, train new instructors and provide scholarships for families who need help. Even a \$10 donation will buy a bale of hay to help feed (your horses name). THANK YOU!

- Click on “Cover Photo” This is a great place to upload a picture of you on your horse or winning a medal. The picture you choose must be horizontal in shape, i.e. wider than it is tall; otherwise it won't fit into the designated space. (This step is not required, but it will help your page stand out).

## HOW TO RAISE YOUR FIRST \$400

1.) Between you and your immediate family donate \$50-\$100	\$100.00
2.) Ask your grandparents to each give \$25	\$ 50.00
3.) Ask your aunts and uncles to give \$25	\$100.00
4.) Post on Facebook and tag all of your friends	\$100.00
5.) Ask 5 neighbors, dentist, doctor, and local business owners to donate \$10	<u>\$ 50.00</u>
<b>TOTAL.....</b>	<b>\$400.00</b>

**Remind everyone who donates to check and see if their companies will match their donation through their company's matching gift program. This can double the amount of money we raise.**

### **Common Questions:**

How do I sign into my account?

- When you create your account, bookmark your personal page site for future use.
- Or you can go to [www.sirehouston.org](http://www.sirehouston.org) website, scroll down and click on the Saddle Up for SIRE banner. Search for your page or team.
- Once you are on your personal or team page, scroll to the bottom to find the "Is this your Page or Team? [click here](#)" button.
- You will be able to sign-in to your account by typing your email address and the password you created.

I signed up, but now I want to Create or Join a Team. What do I do?

- Team creation and joining must be done when you first register. If you want to change it later, you will need to call the SIRE office, so we can make the changes for you. Call Joe or Beth at 281-356-7588.

If I choose to upload my contacts, will it automatically upload and send my page out to my entire contact list?

- No. It will let you choose the contacts you want to send your page to.

# WHY SHOULD PEOPLE GIVE TO SIRE?

When asking for support for SIRE, it is important to make your request as personal as possible. Talk about what you have accomplished at SIRE, why you love coming to SIRE and how the help you get at SIRE has improved your life.

## **SIRE MISSION**

SIRE improves the quality of life for people with special needs through therapeutic horsemanship activities and therapies, and educational outreach.

## **Sometime people also like to hear about facts and figures**

- SIRE provides 250 therapeutic riding sessions per week
- 100% of riders report either physical, emotional, or cognitive improvements
- SIRE has 30+ specially trained horses that partner with the riders
- Tuition fees only cover about 1/3 of the cost of running SIRE
- Over 400 hundred volunteers give over 39,000 hours of service each year
- SIRE serves people with all types of challenges
  - Autism spectrum disorder
  - Intellectual disabilities
  - Cerebral palsy
  - Chromosomal abnormalities
  - Development delays
  - Psychiatric disorders
- It costs about \$5,100 per year to feed, train and maintain the health of one SIRE horse
- Our horses require approximately \$120,000 in care every year. This budget includes mandatory hoof care, hay and feed
- SIRE has two riding centers serving people across the entire Houston region and surrounding counties.

*While people love facts and figures, the reason they give to SIRE is because of you! Do not be shy about telling your story. It is important, and you have a wonderful story to tell.*

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### **Need more help?**

Contact your Site Manager, Instructor or call Beth Burroway at 281-414-4830.