



October 2020

Dear Name:

Saddle Up for SIRE is an annual event that has raised over \$1.5 million since it was first held more than two decades ago. The event raises critical dollars to provide programs that improve the lives of people with special needs through therapeutic horsemanship activities. This is possible only with your help. Our four-legged SIRE family members, also known as Maddie, Bella, Marilyn, Max, Rumba, Sebastian, Gertie and the entire herd totaling more than 30 horses, are pivotal to the success of our therapeutic riding programs in Spring and Fort Bend.

This year, Saddle Up for SIRE will be a virtual fundraiser. Due to COVID-19 health and safety requirements regarding large gatherings, this year's fundraiser will be online with our top fundraising clients participating in a small, special trail ride next spring. Despite the changes, this annual benefit remains critical to meeting our annual operating expenses thanks to the generosity of people like you.

As a donor or sponsor, your contribution this year is more important than ever. Your gift will provide necessary hoof care, feed and hay for the herd and is fully tax-deductible. Our four-legged SIRE family members, also known as Maddie, Bella, Marilyn, Max, Rumba, Sebastian, Gertie and the entire herd totaling more than 30 horses, are pivotal to the success of our therapeutic riding programs in Spring and Fort Bend. It is crucial that they remain safe and healthy. Maintaining their hooves and providing them with healthy diets ensures that these amazing creatures will continue to provide hours of therapeutic riding for SIRE riders.

SIRE is the oldest and largest therapeutic horsemanship program in Southeast Texas. Individuals with special needs exist in a world that is not designed for them and is often difficult to navigate. At SIRE, we remove barriers for learning and offer our riders a unique opportunity for therapeutic activities in a safe and fun environment.

Therapeutic riding offers a variety of benefits:

- Physical – Improved balance, better coordination, and better sensory integration (input from all five senses)
- Psychological – Higher self-confidence, self-discipline, emotional control, overall sense of well-being
- Social – Positive interactions with people and animals, friendships with peers, social cues
- Educational – Better visual and spatial perception, greater listening skills, improved focus

In essence, SIRE is not only about mastering horseback riding – it's about helping our participants master life skills that will serve them throughout their lives.

Please complete the enclosed form to be included in event materials by **Friday, November 13**. Contact me at 281-356-7588 or via email at Joe@sire-htec.org if you have any questions.

Sincerely,

Joe Wappelhorst
Executive Director
SIRE Therapeutic Horsemanship



2020 SADDLE UP FOR SIRE Sponsorship Opportunities

Return form with your donation by Friday, November 13.

_____ **\$5,000 Championship Sponsors:** Banner recognition at both SIRE locations; name on T-shirt; Complimentary T-shirt; SIRE logo blanket; Engraved brass tag recognition placed on a saddle or halter of your choice; recognition in event materials and on website.

_____ **\$2,500 Blue Ribbon Sponsors:** Banner recognition at both SIRE locations; placement of name on T-shirt; Complimentary T-shirt; engraved brass tag recognition placed on a saddle or halter of your choice; recognition in event materials and on website.

_____ **\$1,000 Red Ribbon Sponsors:** Banner recognition at both SIRE locations; name on T-Shirt; complimentary T-shirt.

_____ **\$500 Yellow Ribbon Sponsors:** Name on T-shirt.

_____ **Friends of SIRE:** Other donation amounts are always appreciated. Amount: \$ _____

Sponsor Contact: _____ Signature: _____

Name you would like to appear in promotional materials: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Credit Card: MC AMEX Disc Visa Check # _____

Credit Card Number: _____ Exp: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Do you want your donation to sponsor a specific SIRE Rider or team? YES NO

If yes, who is the SIRE rider or fundraising team you wish to support? _____

Mail completed form and payments to 11211 Katy Fwy, Suite 660, Houston, TX 77079.

SIRE is a 501(c)(3) charitable organization EIN:74-2168515

Path International Premier Accredited Center * GuideStar Platinum Rated * BBB of Houston Accredited

For questions, please contact Joe Wappelhorst at 281-356-7588 or via email at joe@sire-htec.org.